



## Press Release

### **Appointment of Masa Yoshizawa as Chairman of the Japan Private Equity Association**

**[Tokyo / Hong Kong, 7 September 2015]**

We are very pleased to announce that Masa Yoshizawa has been appointed Chairman of the Japan Private Equity Association (“JPEA”), the industry body representing established General Partners and related consulting firms in the market. The appointment well recognizes The Longreach Group’s standing in the Japanese private equity market.

The JPEA is active in developing the private equity industry and asset class in Japan, with a focus on how private equity can contribute to the Japanese economy and business world while delivering world class returns for LPs.

Please find the Japanese and English versions of the Chairman’s message from Masa on the JPEA website: <http://www.japanpea.jp/english/about/index.html>

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Media contact: The Longreach Group - Lisa Herrell: +852-3175-1737 /  
herrell@longreachgroup.com

**Background on The Longreach Group (URL: <http://www.longreachgroup.com/>)**

The Longreach Group is an established independent private equity firm with offices in Hong Kong and Tokyo. The firm focuses on buyouts in Japan and Greater China in the consumer related, mature industrial and technology, financial services, and business services sectors. The firm manages two Funds with approximately US\$1.4 billion of committed limited partner and co-investment capital, and has a strong track record of portfolio company value creation and realizations.

The Longreach Group Companies include the funds that serve as the investment companies, The Longreach Group Limited, which is based in Hong Kong, and The Longreach Group, Inc. which is based in Tokyo, Japan. The Longreach Group, Inc. collects and analyses data and information concerning the Japanese and Asian markets and assists The Longreach Group Limited in identifying potential investment opportunities.

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